



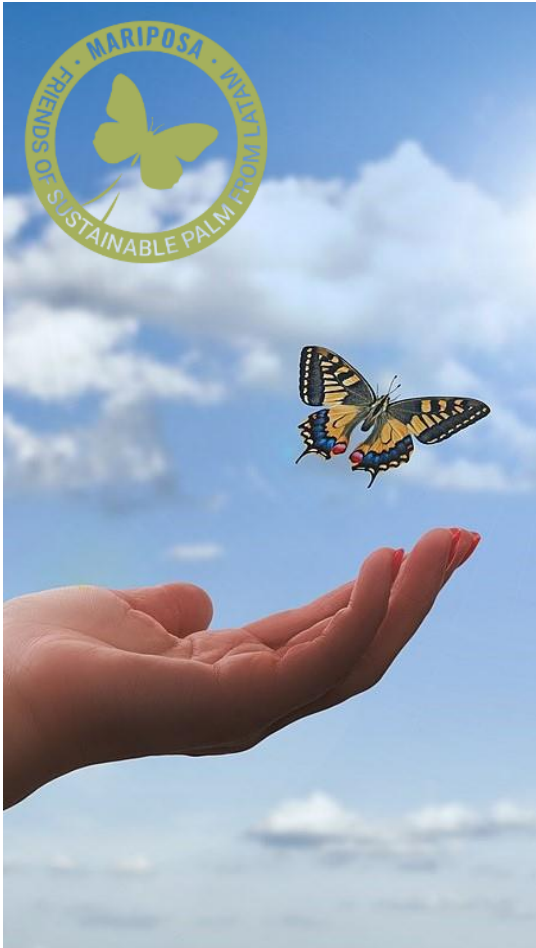
MARIPOSA



FRIENDS OF SUSTAINABLE PALM FROM LATAM.

Status Update #3
Autumn 2021





“Developing sustainable practices on the farm is essential because it takes care of the planet while increasing production.”

Trinidad Castillo, independent grower.
Trinidad is a Honduran smallholder aiming to be certified and participating in the WISSE program.

DEAR FRIENDS

of sustainable palm oil from Latin America,

Welcome to the Autumn 2021 **Mariposa** Status update.

Olenex remains committed to investing the **Mariposa** fund most effectively: by providing tools to Latin American suppliers to assist in the transformation towards sustainable practices in the palm industry.

Mariposa launched a new 2-year project this autumn. **WISSMA** (Wilmar Supports Sustainable Management) runs with 78 participants from 8 Latam countries, including 54 suppliers and 6 industry associations. This is the second programme under **Mariposa** crowdfunding initiative

WISSE, the first project under **Mariposa**, reached the end of year two. Despite all difficulties, 47% of the 3-year certification objective was accomplished.

Thank you for your support.



FIRST MARIPOSA PROGRAMME

WISSE (WILMAR SUPPORTS SUSTAINABLE ENTREPRENEURS) REACHES END OF YEAR 2

The first **Mariposa** funded programme, **WISSE**, reached the end of year two. This 2021 has been a challenging year not only because of Covid, but also because of the damage to plantations caused by hurricanes in Honduras.

Despite all these extreme situations, the four mills enrolled in **WISSE** -Hondupalma, Honducaribe, Palmasa and Asapalsa- together with their independent smallholders kept their commitment to the program and fulfilled all the activities planned.

WISSE has successfully developed these activities with the mills and smallholders:

1. Risk Assessment Tool
2. Virtual Smallholders Assessment (SHA)
3. Training of Group manager (TOGM)
4. Bud Rot Disease training
5. Certification Results.

WISSE 
Empowering Smallholders

As of now, the group managers indicated to aim for 540 certified smallholders. With still one year to go, we are at 47% of this goal. For more information, see our last [WISSE Report #4](#).

Honduras is the third-largest palm oil producer in Latin America and an important supplier to the European market. Members of the entire value chain are uniting in the **Mariposa** crowdfunding initiative to support these smallholders in meeting the European market's stringent sustainability criteria.



SECOND MARIPOSA PROGRAMME

WISSMA (WILMAR SUPPORTS SUSTAINABLE MANAGEMENT) KICK-OFF

WISSMA is the second programme under the crowdfunding initiative Mariposa: a 2-year project launched with 78 participants from 8 Latam countries, including 54 suppliers and 6 industry associations.



“WISSMA aims to build partnerships and strengthen the reputation of Latin America Palm Oil by sharing information to match sustainable supply and demand requirements.”

Daphne Hameeteman, Sustainability Lead Europe at Wilmar/Olenex.

WISSMA is a pre-competitive platform that allows open communication and exchange of experiences among producers from different countries in the Latam region. WISSMA provides information on the sustainability requirements of the European market and enables interactions between supply and demand to meet expectations.

We will implement the program through digital assignments, due to COVID:

1. Two webinars per year
2. A digital library
3. Discussion group on risk management
4. Olenex Market Reports
5. WISSMA Live Panels

WISSMA >>

More information on [WISSMA webpage](#).



MARIPOSA FRIENDS OF SUSTAINABLE PALM OIL FROM LATIN AMERICA

Mariposa runs WISSE and WISSMA programmes in Latin America thanks to our customers. Thanks to you. Feel free to share all the initiatives you are part of.

#beproud #sharedresponsibility

With just 1 Euro per ton,



Mariposa offers the opportunity to support the development of smallholder farmers into sustainable entrepreneurs and strengthen the reputation of Latin America Palm Oil.

– an opportunity exclusive to Olenex customers

#SHAREDRESPONSIBILITY



Reino de los Países Bajos



IMPRESSIONS



#SHAREDRESPONSIBILITY

EMBRACING PARTNERSHIP



Colophon

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